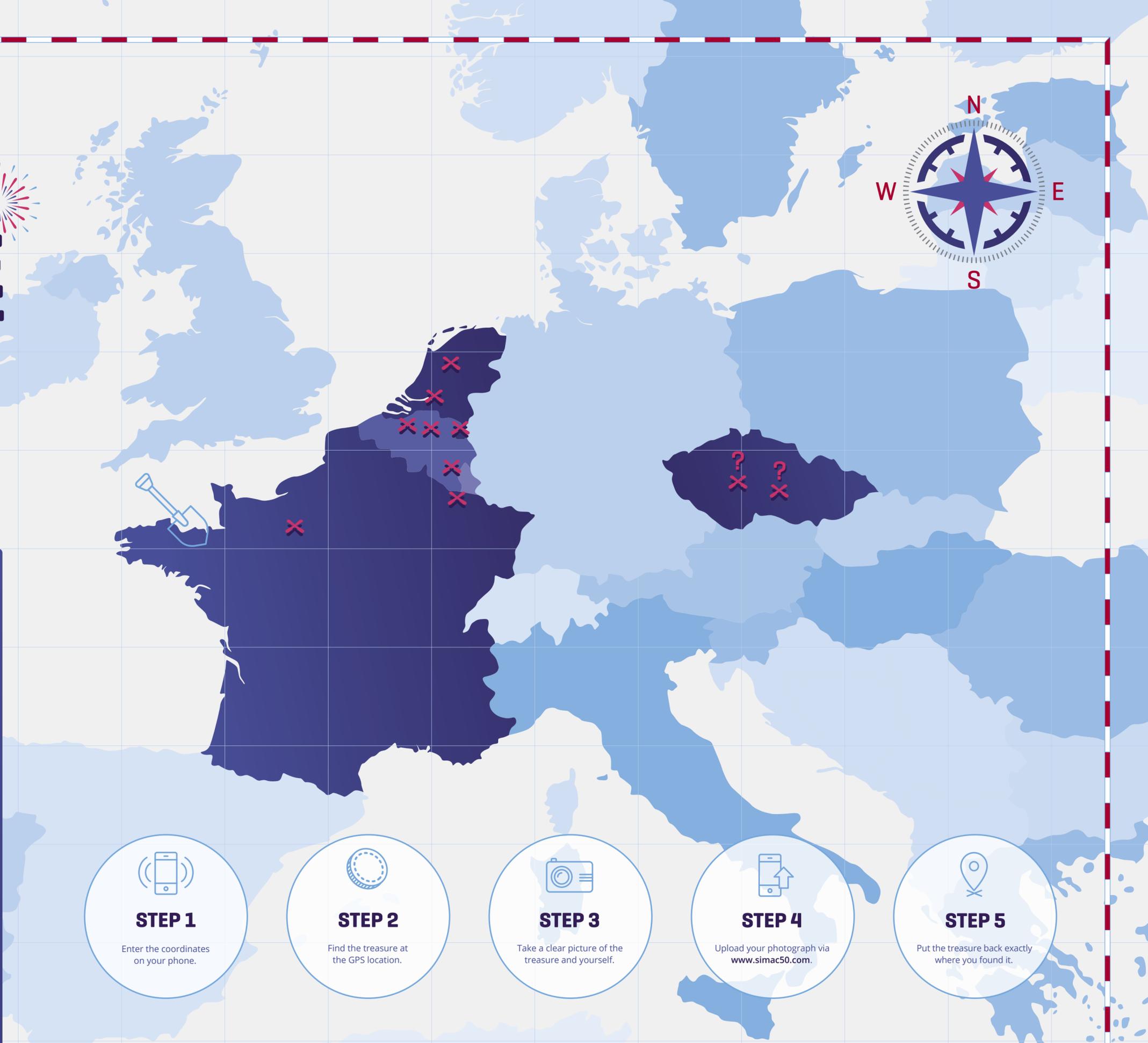




**50** FIFTY YEARS OF SIMAC

# TREASURE HUNT



## Join the Simac 50 Treasure Hunt and win cool prizes!

Are you up for an adventure? Then we have a great surprise for you: A treasure hunt, with great prizes! The idea is simple: for every treasure you manage to find, you earn a ticket for our Simac 50 lottery. The more treasures you find, the more lottery tickets you earn and the more chances you have of winning a great prize. The treasures are spread across the countries where Simac has a branch office. How does it work? Follow the instructions on the treasure map. Directions to the locations can be found on the back. Grab your Simac backpack and off you go. Happy hunting!

### Simac 50 Lottery

Each treasure you find earns you a ticket in the Simac 50 lottery. Take a picture of yourself and the code on the treasure you found. You can activate your lottery ticket by uploading this photograph via [www.simac50.com](http://www.simac50.com). The lottery draw will take place on Wednesday 1 December. What can you win?

- First prize: Garmin GPS hiking navigation
- Second prize: GoPro camera
- Third prize: FitBit smartwatch
- Fourth prize: JBL wireless earbuds
- Fifth prize: JBL Bluetooth speaker




**STEP 1**  
Enter the coordinates on your phone.



**STEP 2**  
Find the treasure at the GPS location.



**STEP 3**  
Take a clear picture of the treasure and yourself.



**STEP 4**  
Upload your photograph via [www.simac50.com](http://www.simac50.com).



**STEP 5**  
Put the treasure back exactly where you found it.

# TREASURE HUNT

50 FIFTY YEARS OF SIMAC

## Find the treasure!

How does it work? All the treasures are hidden in nature reserves in the Netherlands, Belgium, Luxembourg, France and the Czech Republic. You can find the locations on this map. First, drive to the address of the indicated car park (real adventurers may, of course, choose another departure point). You can start your search here.

Enter the GPS code on your phone in the Google Maps app (copy the code exactly). Click on Route, select the "Walk" icon and click Start. Maybe Google Maps doesn't know all the footpaths, which means you may have to get creative! But, treat the natural area around you with respect and stick to the paths and tracks.

If Google Maps indicates that you have arrived at your destination, you can start searching for the treasure. The treasure will be within a 50-meter radius of the coordinate. You never have to go further than five meters from the path. To help you, you'll find a picture of the spot on the map, so you know you're in the right place.

Once you have found the treasure, take a selfie that clearly shows the treasure code. Put the treasure back in exactly the same spot for the next treasure hunter. Once you have uploaded your photograph to [www.simac50.com](http://www.simac50.com), you automatically enter the Simac-50 lottery and have a chance to win one of the great prizes. You can also e-mail your photo to [simac50@simac.com](mailto:simac50@simac.com). The more treasures you find, the more chances you have in the lottery!



### TREASURE SITE 1

 The Netherlands  
 Van Tienhovenlaan  
 Oisterwijk

**GPS-CODE:**  
51 33 22.0, 5 13 6.0



#### TIP:

The nature reserve Oisterwijkse Bossen en Vennen is located not far from Tilburg. The Natuurmonumenten visitor centre is definitely worth a visit. You can find it close to the car park. Do you want to take a break for a drink or refreshments? Then head to Boshuis Venkraai. You are very likely to pass this very picturesque little restaurant, in the middle of the forest, on your way to the treasure!

### TREASURE SITE 2

 The Netherlands  
 Van Garderenseweg 93  
 Putten

**GPS-CODE:**  
52 15 21.2, 5 39 54.2



#### TIP:

It is 235 steps to the top of the Bostoren, but the view is definitely worth it! With the forest below you, you can see Amersfoort, the Veluwe and the windmills in the polder in the distance. There is also plenty to do in the tower itself; there is a wall of nesting boxes and a daunting (but exhilarating) climbing net. Once you reach the top of this architectural marvel, you are rewarded with a stunning view.

### TREASURE SITE 3

 The Netherlands  
 Gemeentebroek 6  
 Meerssen

**GPS-CODE:**  
50 52 15.2, 5 45 53.0



#### TIP:

Why not combine the treasure hunt with a visit to the beautiful city of Maastricht? The city offers something for everyone: culture, history, gastronomy, stores, beautiful hiking trails, and impressive caves. Or just enjoy a delicious meal in one of the many restaurants. Another tip is Valkenburg, another destination that is worth a visit.

### TREASURE SITE 5

 Belgium  
 Zavelberg 10  
 Tessenderlo

**GPS-CODE:**  
51 3 10.4, 5 1 48.0



#### TIP:

In the nature reserve Gerhagen, at the foot of the Zandberg, you will find the Bosmuseum. This museum houses the permanent exhibition "From egg to egg". In a pleasant and engaging way, visitors can explore the world of birds. Admission to the museum is free. There is an observation tower near the Bosmuseum. This is really worth the climb, as it offers you a great view of the whole area.

### TREASURE SITE 6

 Belgium  
 Noville, Bastenaken  
 (GPS: 50 2 0.1, 5 45 10.0)

**GPS-CODE:**  
50 1 58.5, 5 46 10.4



#### TIP:

Nearby this treasure site are the Bastogne War Museum and the famous Mardasson Monument, the most important World War II memorial in Belgium, which commemorates the Battle of the Bulge. For those who know the series "Band of Brothers" (Part 6): the original foxholes of the Easy Company can be found a few dozen yards from the treasure.

### TREASURE SITE 7

 France  
 Rue Saint Éloi  
 Moulaine

**GPS-CODE:**  
49 29 52.2, 5 50 14.9



#### TIP:

A stone's throw from the treasure, is the ancient town of Longwy, with the remains of the old fortress town built by the French master builder Vauban. A little further away is Metz, the capital of Lorraine. Metz has a beautiful city centre, with the famous cathedral Saint-Étienne de Metz, which is well worth a visit.

### TREASURE SITE 8

 France  
 Carrefour de la Croix de Méday  
 Le Bouillon

**GPS-CODE:**  
48 33 9.8, 0 4 38.4



#### TIP:

As the tank in the car park already suggests, this area has an eventful history. This is where, in the fall of 1944, the Germans were finally driven out of Normandy, after which the Allies could press on to liberate Paris. Toward the Normandy coast, there are many historic sites. A little closer is the provincial town of Sées, with its impressive gothic cathedral. Lovers of ancient history can visit Falaise, where you can find the ruins of William the Conqueror's castle.

### TREASURE SITE 9

 Czech Republic  
 Information  
 unknown

**GPS-CODE:**  
unknown

#### EXPLANATION:

Because of COVID-19, we have not yet been able to hide any treasures in the Czech Republic. Once we have, we will post the locations on our anniversary website.



### TREASURE SITE 10

 Czech Republic  
 Information  
 unknown

**GPS-CODE:**  
unknown

#### EXPLANATION:

Because of COVID-19, we have not yet been able to hide any treasures in the Czech Republic. Once we have, we will post the locations on our anniversary website.



## What does the treasure actually look like?

If you are searching for treasure, it is good to know what you are looking for. We'd like to help you out a bit further by showing you the treasure in advance. This is what you're looking for: the Simac 50 coin! On the back of the coin you'll see a code. Make sure you clearly show this code on the picture.

